

Question Report

#	Question	Asker Name	Answer(s)
1	Hi would like to know what does OEE stand for. Thanks	S.Lee	Overall Equipment Effectiveness
2	Based on the product range we have, noted that India gov has started to govern and all products to be exported needs to have the standardized code like Mr Volker shared. Would like to understand whether the serialization code is meant to be standardized globally please?	S.Lee	live answered
3	How can serialization prevent counterfeits, when a counterfeiter can simply reproduce an actual authentic 2D barcode and print them?	S Hsu	live answered
4	Can you comment on the harmonization of serialization for track and trace internationally? How do you see the collaboration between the multiple organizations creating this environment and how is it rolled out to the other countries given the vast movement of drugs across continents?	Angeline Phua	live answered
5	In Malaysia, there is existing hologram sticker containing serial numbers. Can these be considered as ezTracker Digital ID?	Natalie	live answered
6	To Daniel, Can Zuellig implement a solution where authenticity is not only based on country, but that a patient/customer can see that a particular unit was delivered to a pharmacy and sold on a particular date?	S Hsu	live answered
7	What role are, or can, regional organizations such as APEC and ASEAN assist to further government support for serialization in Asia - are they actively doing so?	Brett Marshall	live answered
8	If Zuellig Pharma has the product with hologram being affixed (applicable to Malaysia), would Zuellig Pharma able to retrieve the unique numbers from the hologram prior delivery and included in the documents (delivery order/invoice) delivered to customer?	S.Lee	live answered
9	To what extend of unit dose can the track and trace be implemented? If the product is packed in strips, should every strips be coded? Some products might be sold in individual strips especially if is it packed in bulk (for example box of 500's or 1000's).	Amelia	live answered
10	To Zuellig, is this also able to check the serial/hologram of the products upon returning from the customer to the distributor i.e. this is to prevent distributor from receiving counterfeit products back into the supply chain.	Rena Ang	live answered
11	Question to Daniel, why choose Blockchain as platform for track and trace implementation? Is there any risk if use normal internet platform?	Sanuri	live answered
12	Has any one here got any updates when is the implementation of Track and Trace in Malaysia for Pharmaceuticals industry. When it will be implemented and regulated fully? Any time line for this exercise.	Hilmi Firdaus	live answered
13	For products that are easily being abuse by consumer (diversion), would like to understand how we could incorporate serialization (track and trace) in pharmaceutical products please? Due to pandemic, notice that there are a lot of products sold via online and how would the role of serialization helps to deter the possibility of tracing the single strips/blister if seller choose to destroy the box with serialization code being affixed please?	S.Lee	live answered